



Pure Bio <purebioltd@gmail.com>

Practitioner News April 2020: Latest on Vitamin D and Covid-19

1 message

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30 April 2020 at 15:02

Practitioner News
Nutritional Update April 2020

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Dear Colleague

Welcome to our April nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

- [Latest update on Vitamin D and Coronavirus \(COVID-19\)](#)
- [Infancy exposure to allergens reduces asthma](#)
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Featured Articles

[TO ALL OUR VALUED CUSTOMERS - COVID-19](#)

We are pleased to say that the Pure Bio team have been working flat out to process your orders, pack and ship, whilst remaining mindful of social distancing, and have now cleared the previous

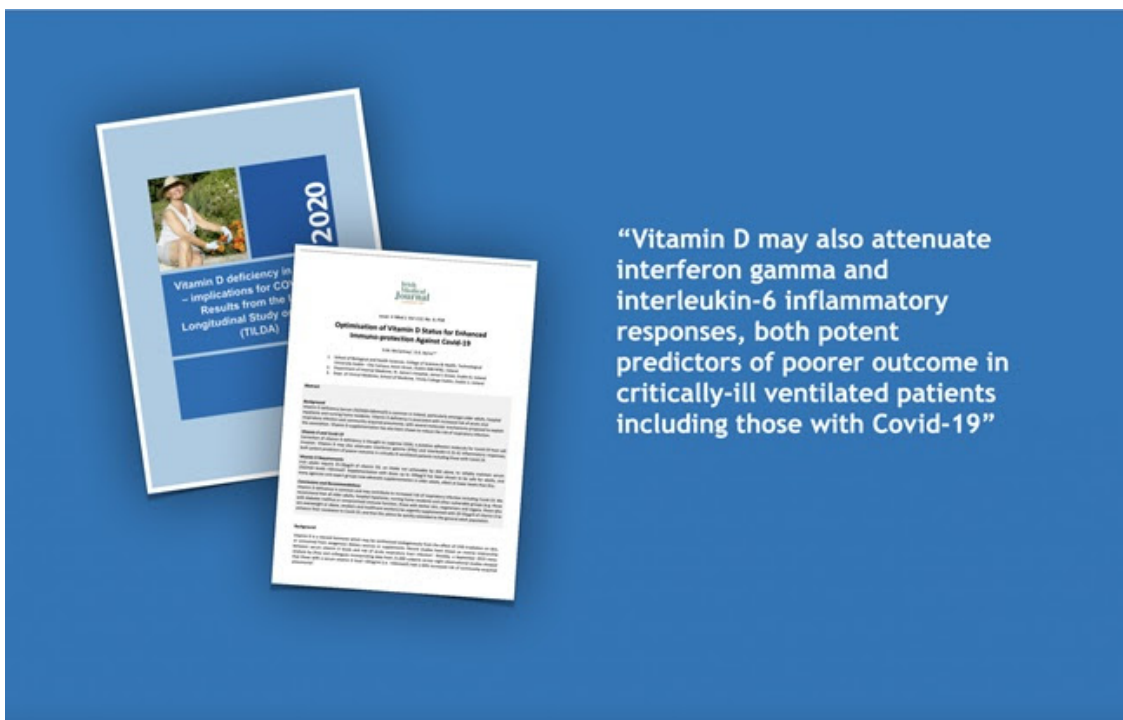
backlog.

***** NORMAL SERVICE HAS NOW BEEN RESUMED *****

We are despatching your orders on the same day of order. However, Royal Mail are still experiencing delays, so it may take a few extra days to reach you.

Thank you for your patience and understanding during these troubled times. Please stay safe and protected.

IRISH STUDIES SHOW HOW VITAMIN D MAY PRIME BODY'S NATURAL DEFENCES AGAINST COVID-19



Studies published this month note that a growing body of research documents the effectiveness of Vitamin D supplementation in reducing the risk of respiratory infection.

The authors highlight a mechanism by which correcting Vitamin D deficiency is thought to suppress CD26, a molecule for Covid-19 host cell invasion. The authors report "Vitamin D may also attenuate interferon gamma and interleukin-6 inflammatory responses, both potent predictors of poorer outcome in critically-ill ventilated patients, including those with Covid-19".

Read more at naturalproductsglobal.com

AT A GLANCE - OUR IMMUNE-BOOSTING PRODUCTS WHICH HAVE BEEN SHOWN TO BE EFFECTIVE IN THE FIGHT AGAINST COVID-19 ARE:

- [Organic Mushroom Gold](#)
- [Reduced Glutathione](#)
- [ColoVita \(Colostrum\)](#)
- [Astragalus Tincture](#)
- [Colloidal Silver](#)
- [Vitamin C](#)
- [Vitamin D](#)

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[Exposure to Pet and Pest Allergens During Infancy Linked to Reduced Asthma Risk](#)

Children exposed to high indoor levels of pet or pest allergens during infancy have a lower risk of developing asthma by 7 years of age, new research supported by the National Institutes of Health reveals.



Read more at medicalxpress.com

... and for those patients suffering from asthma or allergies, particularly during the current hay fever season, don't forget [QUERCETIN](#) and [NAC \(N-Acetyl-L-Cysteine\)](#) are highly recommended as natural antihistamines.

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Product Focus

[NEW PRODUCT LAUNCH](#)



[NAC 500mg](#)



We are pleased to announce the launch of a new [Pure Bio product - NAC \(N-Acetyl-L-Cysteine\) 500mg - 90 capsules.](#)

N-Acetyl-L-Cysteine is a stable form of the amino acid L-cysteine and is a precursor to glutathione. It is metabolised in the body to produce L-cysteine.

Cysteine is a non-essential amino acid that occurs in small amounts in dietary proteins (about 2%). It can also be synthesised from methionine.

NAC is a primary defence against paracetamol poisoning. NAC is used medicinally for its mucolytic capability. **It is useful for treatment of asthma, bronchitis and other chronic respiratory diseases.**

It is the building block for the antioxidant amino acid glutathione, which helps to neutralise free radicals.

NAC plays an important role in the detoxification pathways of the liver.

NAC helps regulate levels of glutamate - the most important neurotransmitter in the brain. It is often useful in the treatment of OCD, bipolar, schizophrenia and addictive behaviour.

NAC may stabilise blood sugar by decreasing inflammation in fat cells and thereby improving insulin resistance.

PURE BIO NAC 500mg

- Free from gluten, lactose, soya and sugar
- GMO free
- Suitable for vegetarians and vegans
- Kosher

Special Note

If you are pregnant, lactating, have any health condition, or are taking any medication, consult your healthcare practitioner before use.

NAC may occasionally cause nausea (with or without vomiting) and diarrhoea/constipation.

If you are prescribed nitroglycerin (GTN/TNG), take NAC only under the supervision of a regulated practitioner.

Recommended Dosage

Take 2 capsules daily away from food and with a little juice, or as directed by your healthcare practitioner.

(as NAC is best taken away from food, administer with a little fruit or vegetable juice to avoid stomach irritation and aid absorption)

Contents: each vegetable capsule provides:

N-acetyl-L-cysteine	500mg
Capsule shell (vegetable cellulose)	100mg

ORDER NOW :

[Pure Bio NAC 500mg - 90 capsules - £27.98](#)



To order a Pure Bio NAC 500mg sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO



Due to the ever-increasing import regulations and costs, we have been working hard over

the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching [Pure Bio NAC 500mg](#) - Please see above for full details

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SPRING SALE



We are clearing our shelves of some shorter-dated Pure Encapsulations products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
Green Tea Extract	60	4	31 March 20	FREE
NAC 600mg	360	1	30 Apr 20	FREE
Bromelain 2400 500mg	60	4	30 Apr 20	FREE
Potassium Citrate	180	3	30 Apr 20	FREE
Creatine Powder	250 gm	1	30 Apr 20	FREE

PhytoMenin	50ml	6	30 Apr 20	FREE
Ashwagandha Xtra	60	2	30 May 20	£ 10.80
Curcumin 500 with Bioperine	120	11	30 May 20	£ 40.93
Flax/Borage Oil	250	11	30 May 20	£ 21.99
Pro Soothe II	120	12	31 Jul 20	£29.95
Best Rest Formula	120	103	31 Jul 20	£29.83
Best Rest Formula	60	64	31 Jul 20	£16.85

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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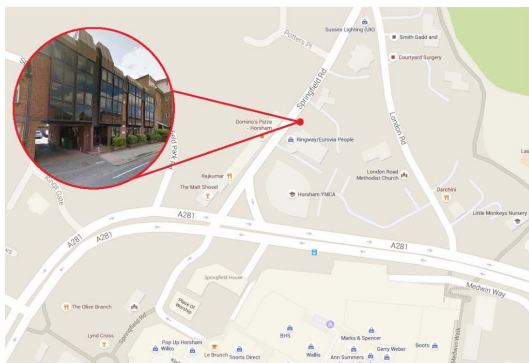
Quote of the Month

**"You may not control all of the events that happen to you,
but you can decide not to be reduced by them"**

Maya Angelou

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk

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